FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029497-A **Type of Permit:** FILMING **Release Date:** 07/13/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION
Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggiero

Director Sal Ruggiero

1st AD Sal Ruggiero

Production Manager Sal Ruggiero

FilmL.A. Coordinator Hans Groszkruger

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Assistant Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY FIRE SAFETY OFFICER	$320.00
FILMLA MONITOR FEES	$150.00

Total Permit Fee $725.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number F00029497-A
Production Company E! ENTERTAINMENT TELEVISION
Insured Company E! ENTERTAINMENT TELEVISION
Production Title HOW DO I LOOK

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Address 1010 Wilshire Blvd, Los Angeles, CA, 90017

Location Type Loft

Film Dates 7/14/2010 - 7/15/2010 06:00 - 20:00

Hold Dates 7/21/2010 - 7/22/2010 06:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Spot Check	1

Filming Activities Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILMING IN #1603

Coordinator Note NO GENERATOR, CABLING OR ACTIVITY IN PUBLIC AREAS

Coordinator Note RIDER "A" RELEASES LOCATION

Parking

Base Camp
Location Type : Private Parking Lot
Street : St Paul Street Lot

Crew Parking
Location Type : Private Parking Lot
Street : St PAul Street Lot

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Summary Information — Location

Location 2 of 4

Permit Number	F00029497-A	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 7/16/2010 - 7/16/2010 10:00 - 20:00

Hold Dates 7/23/2010 - 7/23/2010 10:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Spot Check	1

Filming Activities Camera on sticks; Interior Dialogue; walk and talk;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILMING IN SUITE 805

Coordinator Note NO GENERATOR, CABLING OR ACTIVITY IN PUBLIC AREAS

Coordinator Note RIDER "A" RELEASES LOCATION

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

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Summary Information — Location

Permit Number	F00029497-A	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Prep Dates 7/16/2010 - 7/16/2010 07:00 - 20:30

Film Dates 7/16/2010 - 7/16/2010 20:30 - 22:00

Hold Dates 7/23/2010 - 7/23/2010 12:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25
Vans	2

Personnel on Location

Type	Quantity
Audience Members	25
Cast	5
Crew	25
LA City UFSO assigned	25741

Filming Activities Camera on sticks; Exterior Dialogue; Handheld equipment; stage set up at location;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Vincent Owens
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note FILMING EXTERIOR ONLY

Coordinator Note NO GENERATOR

Coordinator Note UFSO REQUIRED 2030-2200

Coordinator Note RIDER "A" RELEASES LOCATION

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT

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Summary Information — Location

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Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 4397 Tujunga Ave, Studio City, CA, 91604

Location Type Cafe

Film Dates 7/14/2010 - 7/14/2010 13:00 - 18:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	12
Vans	2

Personnel on Location

Type	Quantity
Cast	7
Crew	30
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note 1 FILML.A. MONITOR REQUIRED

Coordinator Note RIDER "A" RELEASES LOCATION

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT